Local-First Influencer & UGC Platform

Connect Local Talent With Businesses and Drive Real Growth

Ta'atheer is an AI-powered platform that connects Saudi and GCC businesses with certified local creators. We help brands conduct authentic, user-generated content, manage influencer campaigns from end to end, and stay fully compliant with regional marketing regulations.

Get Started How It Works

Features

Core Features That Power Your Influencer Campaigns

Ta'atheer offers an end-to-end toolkit for brands and creators - from campaign setup and influencer discovery to content approval, analytics, and full legal compliance across Saudi and GCC markets.

Campaign Management

- **Campaign brief & task creation** — Create clear briefs
- **Multi-campaign dashboard** — Manage all campaigns
- **Deliverables & deadlines** — Track content status
- **Affordable content packages** — Flexible local pricing

Influencer Discovery & Collaboration

- **Influencer discovery & search** — Find local talent
- **Curated influencer marketplace** — Pre-vetted creators
- **Influencer relationship management** — Centralized communication
- **Content approval & moderation** — Approve every asset

Analytics, Compliance & Access

- **Campaign analytics & reporting** — Measure real impact
- **Legal & compliance support** — Stay fully compliant
- **Regional data & insights** — Optimize campaign ROI
- **Mobile app integration** — Work on the go

Learn More

About Ta'atheer

Empowering Businesses Through Local Influencer Marketing

Ta'atheer is an influencer portal for local talent that connects Saudi and GCC businesses with certified creators. We provide the right influencers for the right business, helping brands reach their audience in a more authentic way while nurturing a flourishing digital content ecosystem.

01 **Connect With the Right Local Talent** — We match your brand with vetted Saudi and GCC creators who truly understand your audience.

02 **Make Campaigns Simple and Affordable** — AI-powered tools and tailored content packages help you launch campaigns without breaking your budget.

03 **Drive Real, Measurable Growth** — Amplify your reach, boost brand visibility, and measure performance with data-driven insights.

Learn More

Why Choose Us

Why Ta'atheer Is Your Trusted Partner for Local Influencer Marketing

Ta'atheer is uniquely built for the Saudi and GCC markets. With deep regional expertise, strong legal understanding, certified local creators, and data-driven insights, we help brands run compliant, impactful influencer campaigns that deliver real business results.

Data & Actionable Insights

We continuously gather data on influencers, audiences, and campaign performance to provide insights that optimize ROI and guide smarter decisions.

Regulatory Compliance

Our team understands regional influencer marketing laws and helps you stay compliant, navigating the legal landscape with confidence in every campaign.

Regional Focus & Local Expertise

We are tailored for Saudi and GCC markets, with a deep understanding of local culture, regulations, and consumer behavior—so your campaigns always feel truly local.

Localized Support & Service

We offer localized, multi-lingual customer support across the region, giving you a responsive partner who truly understands your market.

Strategic Local Partnerships

By partnering with local brands, agencies, and social platforms, Ta'atheer gains strong market credibility and better opportunities for your campaigns.

Certified Local Talent

Creators go through a clear certification process, training, and content guidelines to ensure legal compliance and consistently high-quality content.

3M+ Views & Engagements Tracked

24+ Brands & Agencies Served

70+ Successful Campaigns

500+ Certified Local Creators

Testimonials

Brands & Creators Who Trust Ta'atheer

See how businesses and local creators across Saudi and the GCC use Ta'atheer to run smoother, more impactful influencer campaigns.

★★★★★

"For the first time, we can brief, manage, and track all influencer content in one place. The analytics helped us understand what actually drives conversions, not just views

Omar Khalid

★★★★★

"Ta'atheer's legal and compliance support gave us peace of mind. Every campaign is aligned with regional regulations, which is critical for our industry.

Abdullah Al-Harbi

★★★★★

We manage campaigns across multiple GCC countries, and Ta'atheer helps us find certified local creators in each market with one unified workflow

Abdelrahman zayed

★★★★★

Working with local UGC c through Ta'atheer cut ou production costs and ga constant flow of fresh, re content for social

Mohammed Al-Sa

How It Works

Getting the Right Influencers Is Now a Simple 3-Step Journey

Create a task, choose the right local creators, and approve tailor-made user-generated content that helps you quickly scale your business.

01 **Create a Task**

Create a task for User-generated content creators to apply/ write about your product, select video type, quality, duration, etc.

02 **Adding the final touches.**

Once you approve the creators you'd like to work with, The user will ship the products to the creators.

03 **Scale your business**

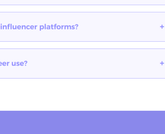
Approve or edit content and rapidly scale your business with tailor made User-generated content

20+

Empowering Local Talent, Enabling Business Growth

We connect Saudi talents with businesses, nurturing a flourishing digital content ecosystem. Providing the right influencers for the right Business

Contact Us



FAQS

Frequently Asked Questions About Ta'atheer

Here are some common questions about how Ta'atheer helps businesses and local creators across Saudi and the GCC run compliant, impactful influencer campaigns.

What is Ta'atheer and who is it for −

Ta'atheer is an influencer portal for local talent that connects Saudi and GCC businesses with certified creators and UGC makers. It is designed for brands that want authentic local content and for creators who want reliable, ongoing collaborations.

How does Ta'atheer work for businesses? +

How does Ta'atheer support creators and influencers? +

How do you ensure legal compliance in influencer marketing? +

What makes Ta'atheer different from global influencer platforms? +

What pricing or business model does Ta'atheer use? +

Let's Build Your Next Influencer Campaign Together

Ta'atheer connects Saudi and GCC businesses with certified local creators and UGC makers. Tell us about your goals and we'll help you launch compliant, impactful campaigns that actually move the needle.

Get Started How It Works