

QumashHub

## Fashion-Tech Studio for Sustainable Collections

QumashHub helps fashion brands create data-informed, low-impact collections and present them in a clear, modern way.



AI Style Insights

Sustainable Materials

Collection Planning

Fit & Comfort Focus

Impact Communication

Brand Story Support

Fashion-Tech Consulting



90+

60+

35+

Style & Fit Reviews

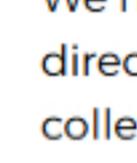
Material Evaluations

Collections Supported

### About QumashHub

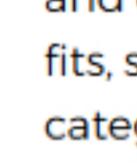
## A Fashion-Tech Partner for Conscious Brands

QumashHub is a fashion-tech studio that combines industry experience with modern tools. We support brands that want to design sustainable collections, understand their customers better, and communicate their value clearly.



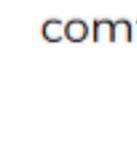
### Collection Strategy Support

We help you define clear directions for upcoming collections based on your brand positioning and customer needs.



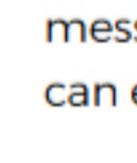
### Style & Fit Guidance

We use structured feedback and data to highlight which fits, silhouettes, and categories deserve focus.



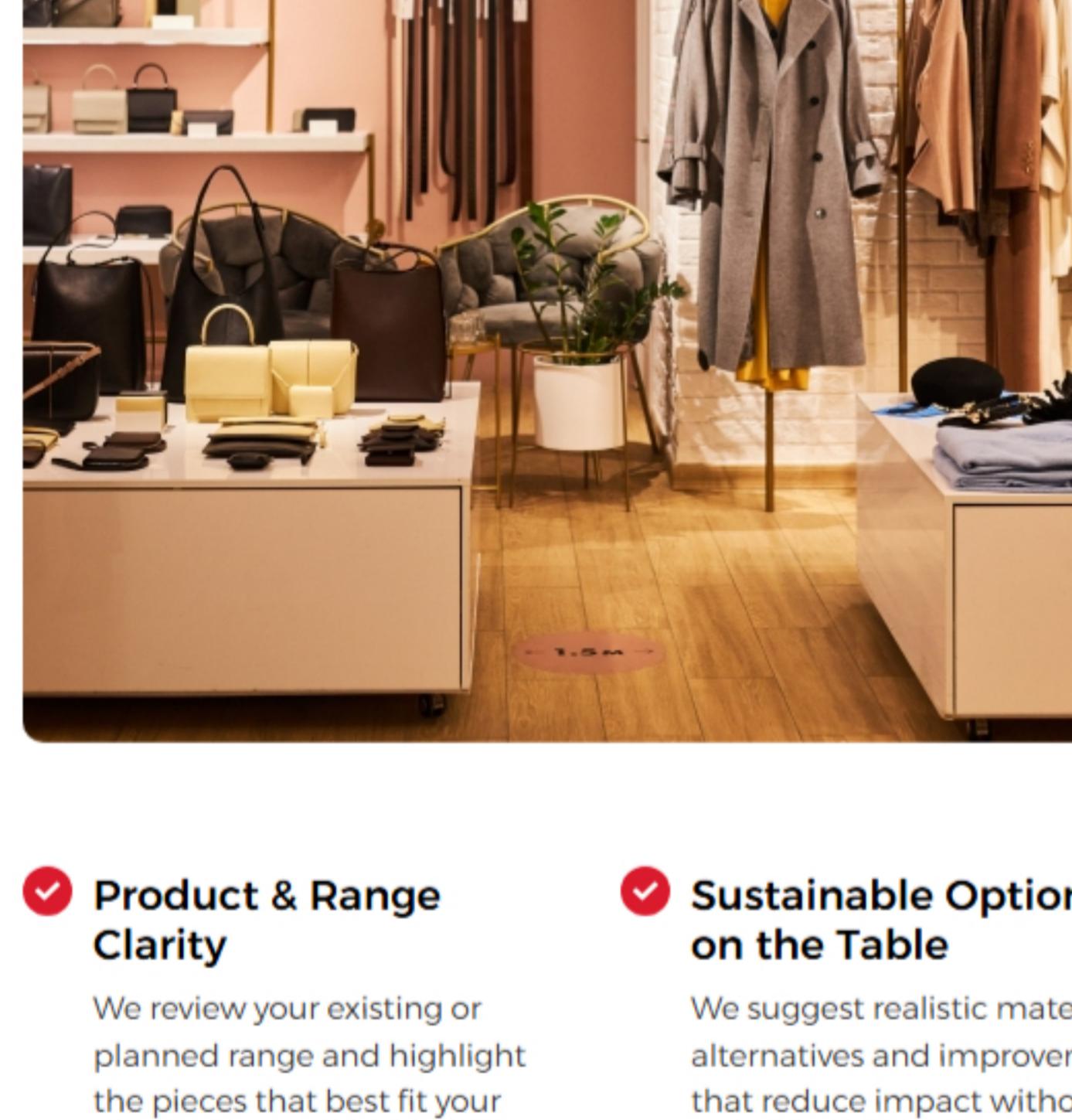
### Material & Product Advisory

We recommend more responsible fabric options that balance sustainability, comfort, and cost.



### Clear Brand Communication

We help you turn technical details into simple messages your customers can easily understand.



### Why QumashHub

## What QumashHub Brings to Your Brand

Our role is to make your collections clearer, stronger, and easier to sell. We focus on three things: the product itself, how it fits your customer, and how you present its value across your channels.

### Product & Material Focus

98%

### Customer Fit & Relevance

96%

### Clear Communication & Education

90%

### Product & Range Clarity

We review your existing or planned range and highlight the pieces that best fit your brand and customer.

### Sustainable Options on the Table

We suggest realistic material alternatives and improvements that reduce impact without losing performance.

### Customer-Friendly Messaging

We turn complex information into simple phrases and visuals you can use online, in-store, and on packaging.

### Support for Future Planning

We provide structured feedback you can reuse when planning upcoming drops and long-term collections.

## Work With QumashHub

### Bring Clarity and Direction to Your Collections

Whether you are refining an existing line or building a new one, QumashHub can support you with style insights, material advice, and impact messaging tailored to your brand.