



MOROCCO

About Us:

Go Global is an international business development firm that offers expert advice regarding export development. We have collaborated with multiple SMEs with the main focus on encouraging exports. Our services aim to help current exporters and exporters-to-be with internationalization and ensure export growth. We have also built relationships with multiple consultancies in various countries across the globe.

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BUSINESS DEVELOPMENT SERVICES

Go Global provides a bouquet of services aiming to help current exporters as well as exporters-to-be in their various steps of internationalization, we do this in a valid scientific way, to ensure a sustainable export growth.



EXPORT READINESS ASSESSMENT



MARKET ENTRY STRATEGY



B2B MATCHMAKING



BRANDING AND PROMOTION



WEBSITE AND CONTENT



EXPORT TRAINING & COACHING



COMMERCIAL ADVISORY

OUR CLIENTS



COMPANIES

If you are a Micro, Small, Medium or Large corporation, we have the right solution for you to help you grow your international business. Our previous experience proved that our array of solutions is effective for startups growth as well as with Large corporations as we customize them based on what our customers actually need.

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PROJECTS

There is a growing need to diversify the sourcing markets, especially from the EU buyers. This gives Egypt an opportunity to take a bigger share due to its natural resources and geographic location. That is why many development agencies find an urge to help Egyptian SMEs develop their export marketing capacity, and to enhance the export ecosystem in Egypt.

Go Global plays different roles of the local partner/consultant of programs run by development organizations in Egypt and internationally. We manage, facilitate, and implement export business development projects.

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MARKET ENTRY IN EGYPT

If you are a foreign company that wants to expand into the Egyptian market, then we are here to help you! We facilitate the market entry of foreign companies into the Egyptian Market as we have the market knowledge, the right contacts, and know exactly what it takes a company to expand internationally.

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GROW BEYOND YOUR BORDERS



WANT TO KNOW WHY US? BECAUSE WE ARE EXPERIENCED IN INTERNATIONAL BUSINESS DEVELOPMENT!

7,000+

Hours of training and coaching conducted

500+

Companies served

67

EXPORT MARKETING PLANS DEVELOPED

29

COUNTRIES ACCESSED

21

SUCCESSFUL B2B MATCHMAKING

21

INTERNATIONAL TRADESHOWS ATTENDED

14

EXPORT DEVELOPMENT PROJECTS WITH INTERNATIONAL AND LOCAL ORGANIZATIONS

10

SECTORS SERVED

3

EXPORT CONSORTIA DEVELOPED

DISCOVER OUR EXPERIENCE THROUGH CASE STUDIES



The export team now is able to close the cycle of researching and develop complete marketing plan successfully. They have common understandings of international marketing concepts and have standardized methodology.

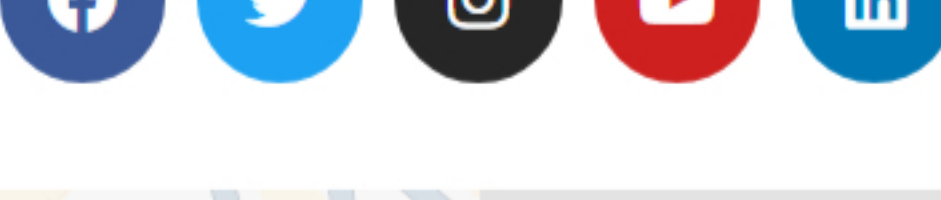
Eng. Mahmoud Mamdouh El Araby
International marketing manager (El Araby Group)

More Testimonials

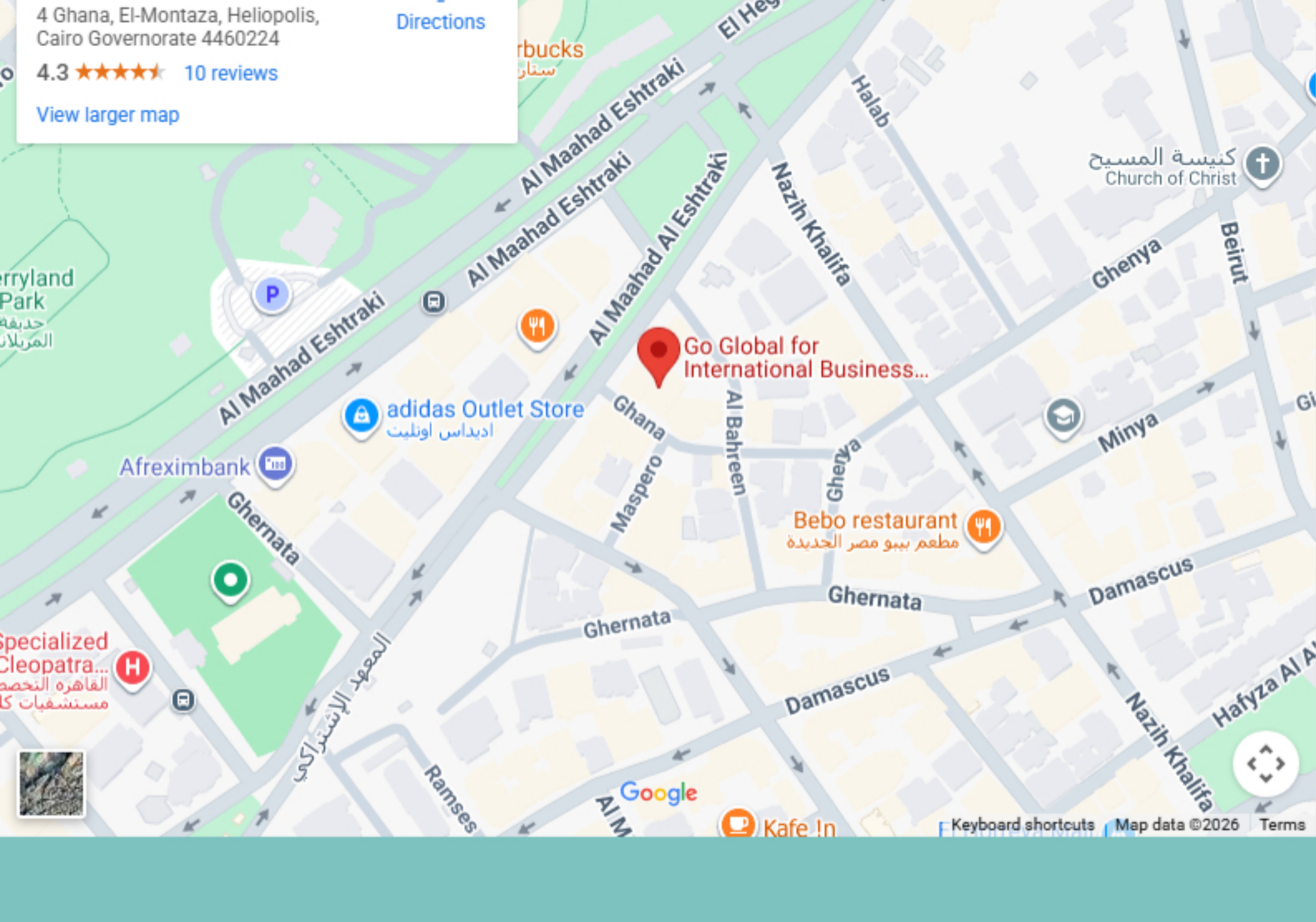


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Send

4 Ghana, El-Montaza, Heliopolis
Cairo Governorate, Egypt
+201204228898
info@goglobal.international

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Export Readiness Assessment
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Website and Content Creation
Export Training and On-the-Job Coaching
Commercial Advisory Services

Go Global works on accelerating the export development of SMEs from different sectors, guiding them throughout different stages of their international expansion through an array of training, coaching and consulting services, making the best use of our strong capabilities in market research, coaching and networking.

How to find us ?

4 Ghana Street, El-Montaza, Heliopolis
Cairo, Egypt
00-20-224528799
00-20-100-1616-452
info@goglobal.international