



COMPANY PROFILE

SPREADING HAPPINESS



THROUGH FOOD AND VALUE





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INTRODUCTION



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is a cafe & restaurant that offers coffee and tea among other light meals ,beverages & Shisha.

we know that cafes have gained prominence over the years, especially among the younger generations, as it offers them a place to gather and hangout for a relatively cheap price as it usually has a limited menu. Cafes can also be a place where someone can be productive while enjoying a light meal as some cafes also provide patrons with amenities like Wi-Fi and outlets where they can plug in electronics. Things that are not usually available in full-scale restaurants.



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VALUE-FOR-MONEY



OUR MISSION



OUR MISSION

is to deliver quality,
innovative and
value-for-money food
favorites that every
customer will love
and want to share.





OUR VISION

TOP-OF-MIND FOOD COMPANY



OUR VISION

***Our vision is to be
top-of-mind food company
in delivering happiness to
customers and value to
partners and shareholders.***



RESPONSIBILITY



OUR VALUES



OUR VALUES

- ***Passion for Excellence***
- ***Teamwork***
- ***Responsibility***
- ***Professionalism***
- ***Family-Oriented***
- ***Humility***





WHAT WE DO?

WE SETTLE ONLY FOR THE BEST.



WHAT WE DO?

Our business services both corporate and private entities.

We perfected ourselves in creating an artistic, elegant, memorable yet practical spread of dishes to be relished by both the eye and the palate.

With great values, all our menus are of our pride.





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|||||
BURGER
That make the difference. |||||





|||||
===== PASTA =====
Fine taste of Italy |||||



DIVERSITY AND BALANCE

MINIMIZE RISK AND VOLATILITY DURING CHALLENGING PERIODS

Through a diverse selection of brands and concepts, we minimize risk and volatility during challenging periods, while maximizing returns during strong economic backdrops. This streamlined brand allocation in the portfolio allows the company to maximize its back-end strengths and utilize economies of scale which creates a refined balance in the company's return ratios and capital allocation.





CUSTOMER-VALUE ORIENTED

WHAT WOULD BE THE BEST FOR OUR CUSTOMERS AND WHAT WOULD DELIGHT THEM THE MOST.

To be value-oriented is one thing, but to be Customer-Value oriented is a higher level in itself. At FIDOS™, we make every decision and action based on what would be the best for our customers and what would delight them the most. We believe in being obsessed with customer satisfaction and aligning every facet of our strategy and goals with our valued customers.



INTEGRATED

MAXIMIZE EFFICIENCY AND OPTIMIZE COSTS.

From our supply chain, commissary, manufacturing and logistics, we are fully integrated to ensure high quality and to maximize efficiency and optimize costs. Through technology, the company integrates outside partners as well as internal departments to always be up to speed on data analytics needed for quick decision-making.





SUSTAINABLE EXECUTION

OUR PHILOSOPHY HAS ALWAYS BEEN LONG-TERM SUSTAINABILITY AND BUSINESS VIABILITY.

Our philosophy has always been long-term sustainability and business viability. We achieve this through diversification, prudent investing and growth management. We ensure that capital expenditures will be put to good use to create long-term value for the company. We expand at our own pace based on what will create the best long-term sustainable value for customers, shareholders and the company.





OUR CONCEPT

SPREADING HAPPINESS



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SIGN BOARD








PACKAGING





 PIZZA BOX 



THANK YOU



WE ARE SO VERY THANKFUL FOR YOUR TIME
and looking forward to your continuing to work on our account..

