



BURGER , PIZZA AND PASTA

COMPANY PROFILE

SPREADING HAPPINESS



THROUGH FOOD AND VALUE



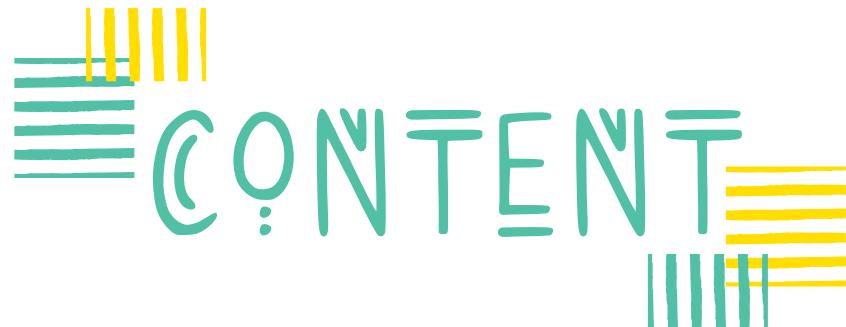
A woman with shoulder-length brown hair is smiling broadly while holding a white coffee cup. She is seated at a round wooden table in a cafe. On the table in front of her is a white plate with a croissant and a small saucer with a spoon. The background is blurred, showing other tables and chairs.

SPREADING HAPPINESS



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INTRODUCTION

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is a cafe & restaurant that offers coffee and tea among other light meals ,beverages & Shisha.

we know that cafes have gained prominence over the years, especially among the younger generations, as it offers them a place to gather and hangout for a relatively cheap price as it usually has a limited menu. Cafes can also be a place where someone can be productive while enjoying a light meal as some cafes also provide patrons with amenities like Wi-Fi and outlets where they can plug in electronics. Things that are not usually available in full-scale restaurants.



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OUR MISSION

VALUE-FOR-MONEY



OUR MISSION

is to deliver quality, innovative and value-for-money food favorites that every customer will love and want to share.



OUR VISION

TOP-OF-MIND FOOD COMPANY

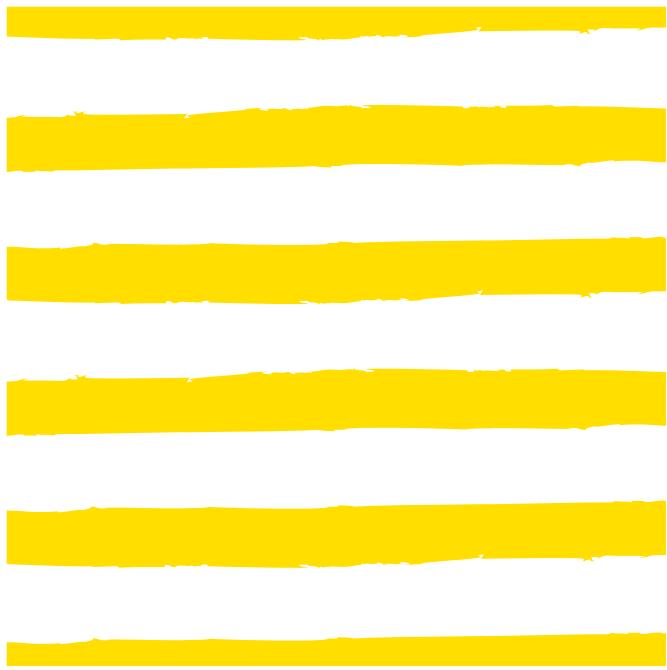


OUR VISION

***Our vision is to be
top-of-mind food company
in delivering happiness to
customers and value to
partners and shareholders.***



OUR VALUES



RESPONSIBILITY

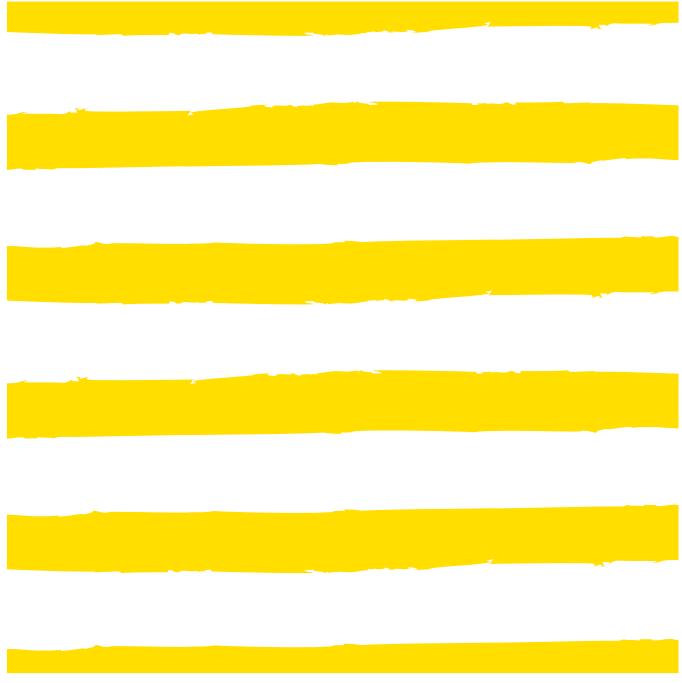


OUR VALUES

- **Passion for Excellence**
- **Teamwork**
- **Responsibility**
- **Professionalism**
- **Family-Oriented**
- **Humility**



WHAT WE DO ?



WE SETTLE ONLY FOR THE BEST.



WHAT WE DO?

Our business services both corporate and private entities.

We perfected ourselves in creating an artistic, elegant, memorable yet practical spread of dishes to be relished by both the eye and the palate.

With great values, all our menus are of our pride.





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||||| OH YEAH YUM YUM TASTY
BURGER That make the difference. |||||







DIVERSITY AND BALANCE

MINIMIZE RISK AND VOLATILITY DURING CHALLENGING PERIODS

Through a diverse selection of brands and concepts, we minimize risk and volatility during challenging periods, while maximizing returns during strong economic backdrops. This streamlined brand allocation in the portfolio allows the company to maximize its back-end strengths and utilize economies of scale which creates a refined balance in the company's return ratios and capital allocation.



CUSTOMER-VALUE ORIENTED

WHAT WOULD BE THE BEST FOR OUR CUSTOMERS AND WHAT WOULD DELIGHT THEM THE MOST.

To be value-oriented is one thing, but to be Customer-Value oriented is a higher level in itself. At FIDOS™, we make every decision and action based on what would be the best for our customers and what would delight them the most. We believe in being obsessed with customer satisfaction and aligning every facet of our strategy and goals with our valued customers.



INTEGRATED

MAXIMIZE EFFICIENCY AND OPTIMIZE COSTS.

From our supply chain, commissary, manufacturing and logistics, we are fully integrated to ensure high quality and to maximize efficiency and optimize costs. Through technology, the company integrates outside partners as well as internal departments to always be up to speed on data analytics needed for quick decision-making.



SUSTAINABLE EXECUTION



OUR PHILOSOPHY HAS ALWAYS BEEN LONG-TERM SUSTAINABILITY AND BUSINESS VIABILITY.

Our philosophy has always been long-term sustainability and business viability. We achieve this through diversification, prudent investing and growth management. We ensure that capital expenditures will be put to good use to create long-term value for the company. We expand at our own pace based on what will create the best long-term sustainable value for customers, shareholders and the company.



OUR CONCEPT

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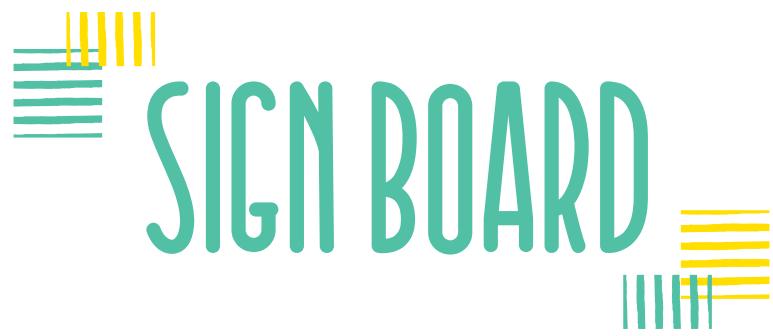


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PIZZA BOX



WE ARE SO VERY THANKFUL FOR YOUR TIME

and looking forward to your continuing to work on our account..

