

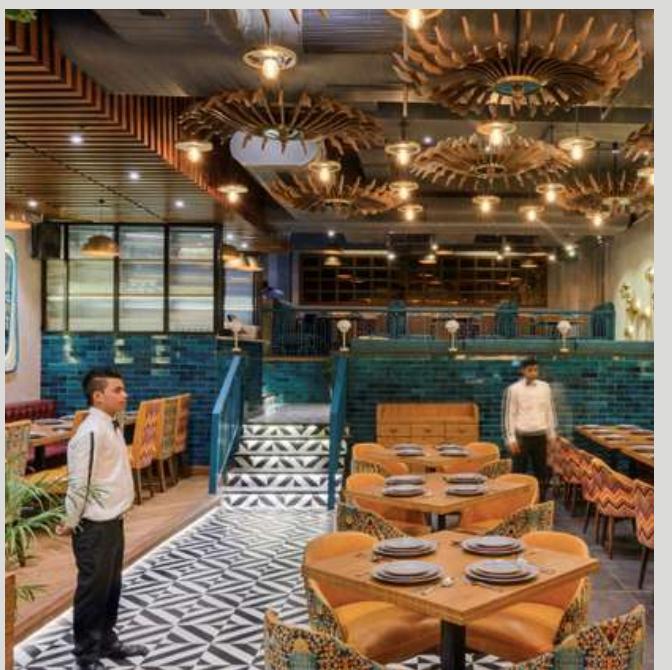
# Brand Identity

For creativity and consistency

Designed & Retouched by: PeoFree ltd.



The Egyptian Taste



# Navigation Page



Tip: Use links to go to a different page inside your presentation.

How: Select a tile on the table. Click on the link symbol on the toolbar, and select the page in your presentation you want to connect.

**3** Logo

**4** Color

**5** Font

**6** Elements

**7** Design Imagination

**8** Mockups

**10** Website & Mobile App

**11** Resource pages

# Logo

## Main Logo Features



Logo Mark



Word Mark

Back to  
Navigation Page

Start inspired with thousands of templates,  
collaborate with ease, and engage your audience  
with a memorable Canva Presentation.

## Logo Variation



Versions of our logo can be used to match a  
variety of materials and applications. Make  
sure to apply them appropriately.

# Color Pallete

These colors reflect our brand's identity and personality

**Hex Code**  
#235658

**CMYK**  
0% 0% 0% 77%

**RGB**  
58-58-59

**Hex Code**  
#3a3a3b

**CMYK**  
0% 0% 0% 77%

**RGB**  
58-58-59

**Hex Code**  
#3a3a3b

**CMYK**  
0% 0% 0% 77%  
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**Hex Code**  
#3a3a3b

**CMYK**  
0% 0% 0% 77%  
**RGB**  
58-58-59

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# Font

## Font Overview

### Playfair Display Black

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZabcdefghijklmnopqrstuvwxyz  
xyz1234567890!@#\$%^&\*()

## Font Hierarchy

YARAELEON TOURS

Jungle Cruise

Visit the continent's most amazing jungles in a safe and guided tour, and learn about nature like you never did!

### Public Sans

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz123456  
7890!@#\$%^&\*()

## Type Application

Travel made easy

TAKE OUR SUMMER TOUR!

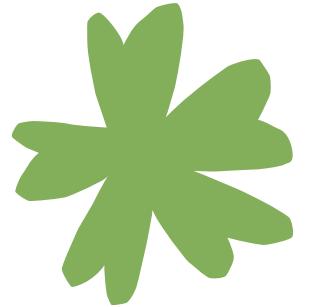
WRITE A BRAND STATEMENT

Write a Brand Statement

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# Elements, Shapes & Illustrations

Here you found all recommended elements and shapes we thought to use in logo identity.



Tip: View the rest of the elements by searching **canvacutoutflowers** on the Elements tab of the left-side object panel.

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Navigation Page

# Interior Design Imagination



We will imagine our interior design for wall and tables , all places.

Back to  
Navigation Page

# Interior Design Imagination



We will imagine our  
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and tables , all places.

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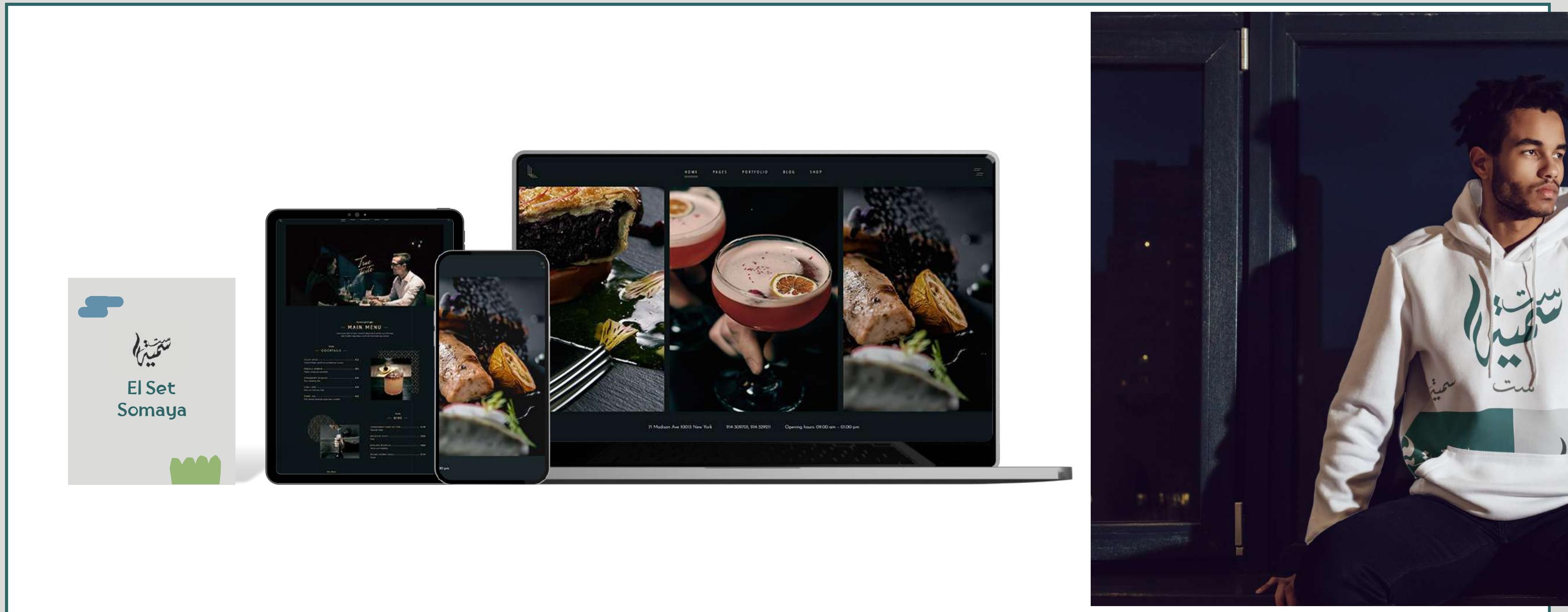
# Interior Design Imagination



We will imagine our  
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# Print & Digital Mockups



# Menu



A detailed botanical line drawing of a flowering branch. The branch features several pairs of opposite, linear leaves with distinct serrated edges. Interspersed among the leaves are small, tubular flowers, some open and some in bud, all pointing downwards. The drawing uses fine lines and cross-hatching to create a sense of depth and texture.

TOP RATED SINCE 2005  
QUALITY

## APPETIZERS

**Chicken Salad.....\$6.00**

(Fried Chicken, Tomatoes, Salad, Vegetables)

**Mozarella Salad.....\$6.00**

(Mozarella, Tomatoes, Salad, Vegetables)

**Affetati Misti.....\$6.00**

### (Selection of Italian Cold Cuts)

## PIZZAS

**Margherita.....\$6.00**

(Mozarella, Tomato)

Contadino.....\$9.00

(Tomato, Mozzarella, Sausage, Pickled Mushrooms ,Vegetables)

**Salmon.....\$8.00**

(Smoked Salmon, Cream, Mozzarella, Parsely)

**Berlusconi.....\$6.00**

(Tomato, Mozarella, Ham, Boletus, Buffalo Mozarella)

**Salame Italiano.....\$12.00**

(Mozarella, Tomato, Salami)

## DRINKS

1.5L Water...\$2.00  
Fresh Orange Juice...\$5.00  
Fresh Apple Juice...\$2.00  
0.5L Water...\$1.00

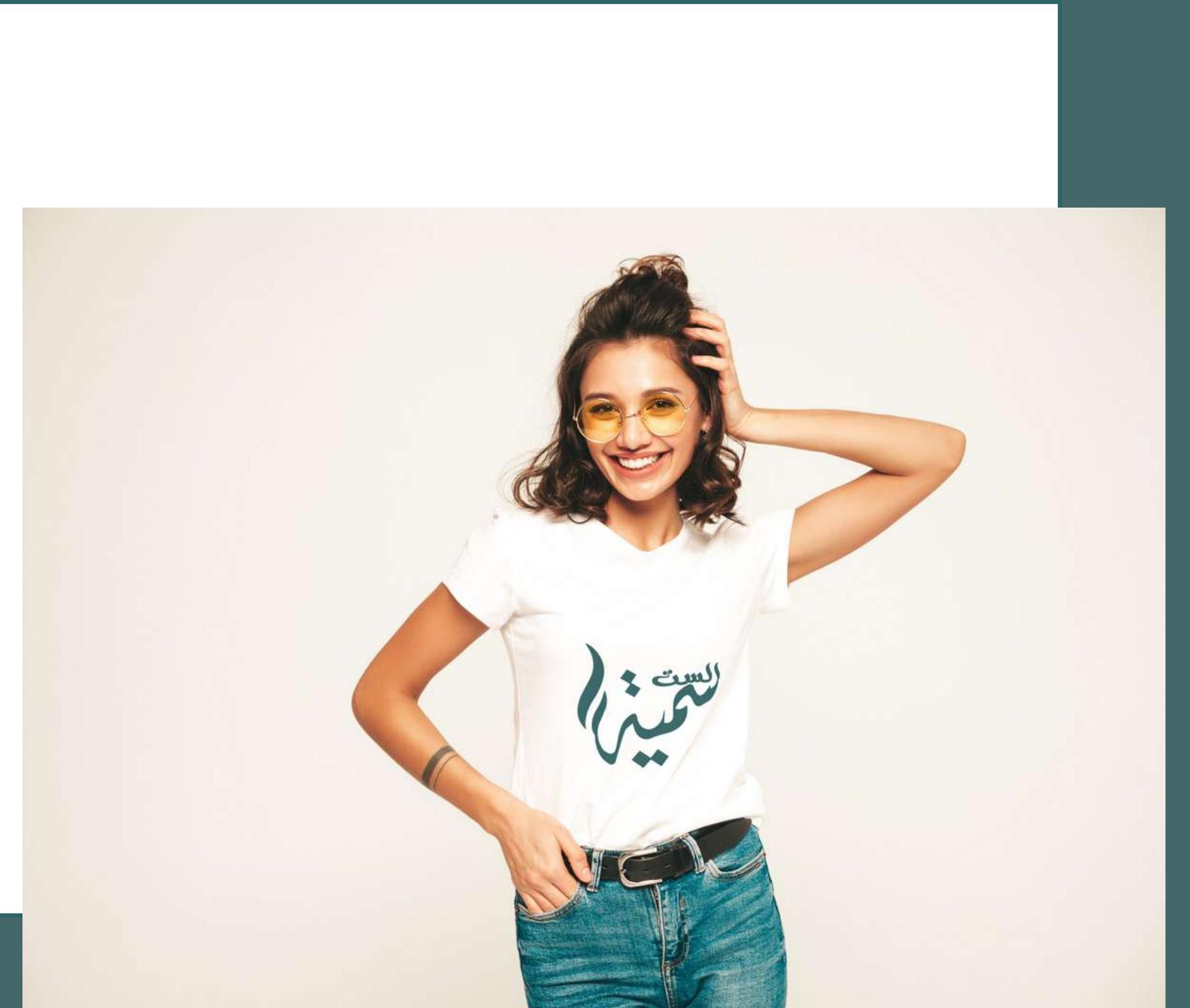
## ALCOHOLIC

Red Wine...\$6.00  
White Wine...\$5.00  
Tequila Sunrise...\$5.00  
Cuba Libre...\$7.00

# Business Card





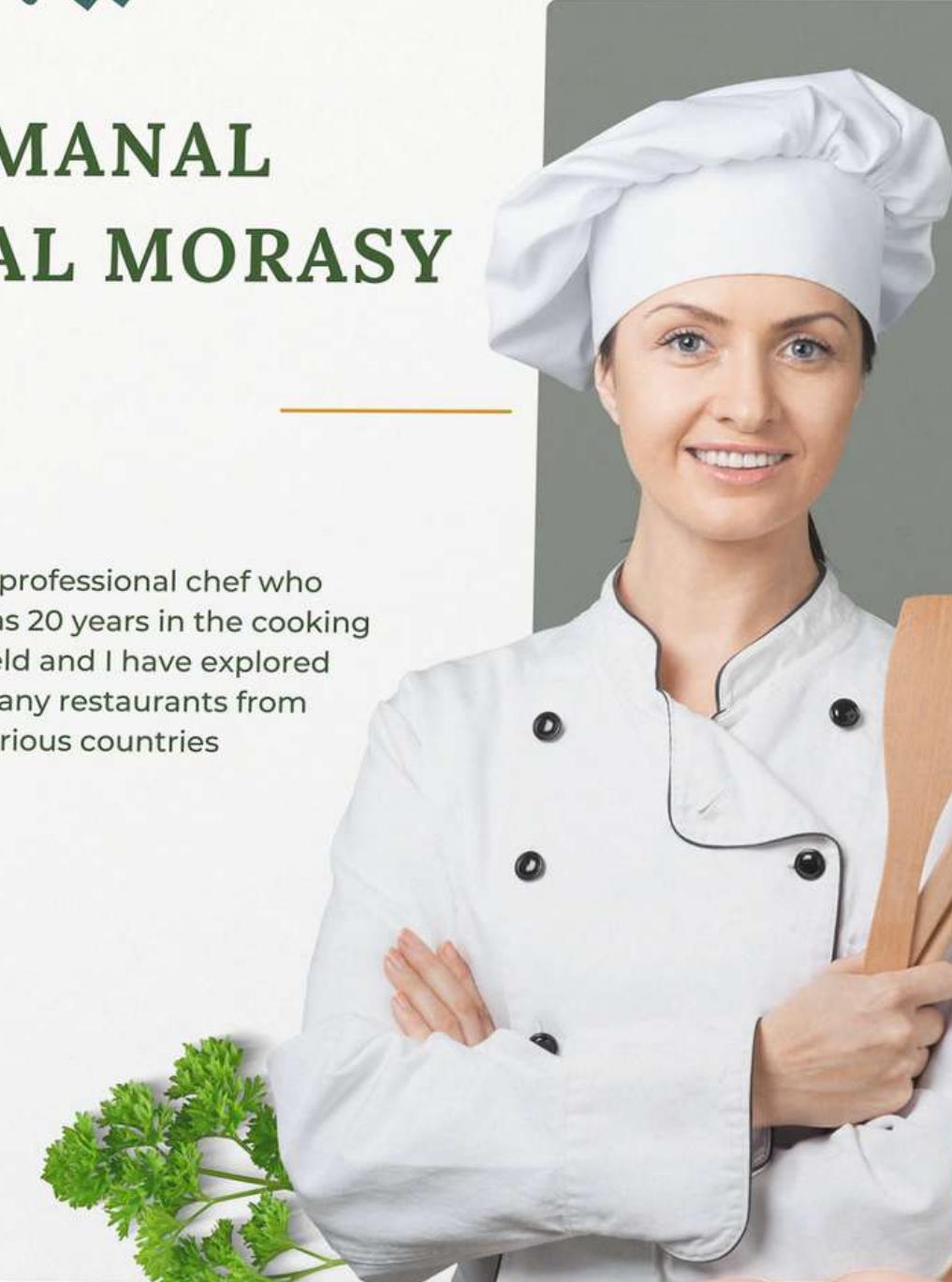




## MANAL AL MORASY

---

A professional chef who has 20 years in the cooking field and I have explored many restaurants from various countries



# Website Design

الست:  
picante

CONTACT@PICANTE.COM +1.800.123.4567

HOME ABOUT US BLOG MENU CONTACT

COOKING TO PLEASE YOU!

 COOKING CLASSES

Learn the basics or go more in depth with advanced classes. with

[Continue Reading ...](#)

 CATERING

Learn the basics or go more in depth with advanced classes. with

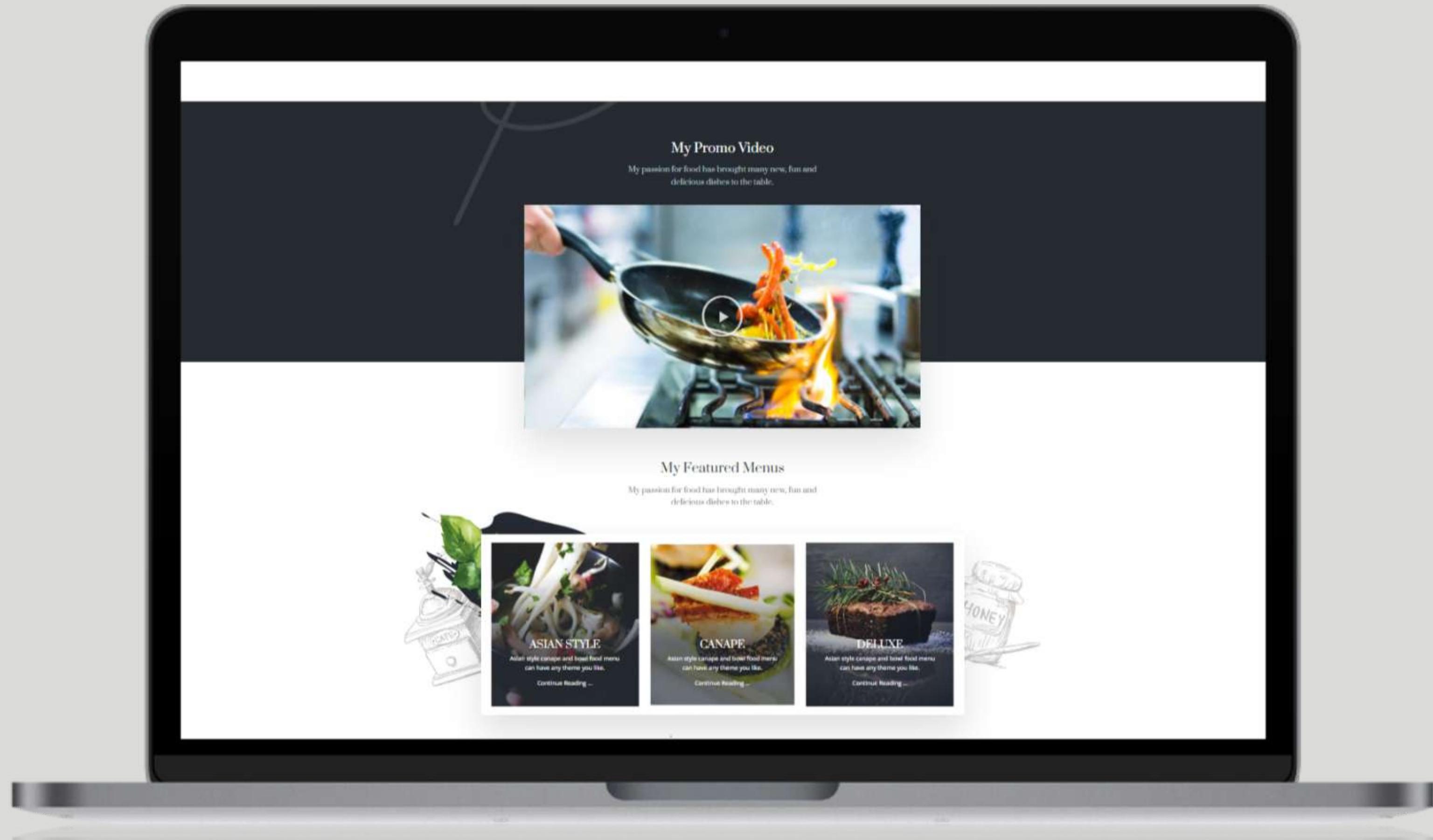
[Continue Reading ...](#)

 COOKING CLASSES

Learn the basics or go more in depth with advanced classes. with

[Continue Reading ...](#)

# Website Design



The image shows a smartphone displaying a website design for a food blog or restaurant. The website has a dark header and a white content area. In the header, there is a video player with the text "My Promo Video" and a subtitle: "My passion for food has brought many new, fun and delicious dishes to the table." Below the video is a photograph of a chef stir-frying food in a pan over an open flame. The main content area is titled "My Featured Menus" and includes three menu items: "ASIAN STYLE", "CANAPE", and "DELUXE". Each menu item has a small image, a title, a subtitle, and a "Continue Reading..." link. To the left of the menu items is a decorative icon of a lime and a jar of honey. The overall design is clean and modern, with a focus on food photography and a professional look.

My Promo Video

My passion for food has brought many new, fun and delicious dishes to the table.

My Featured Menus

ASIAN STYLE

Asian style canape and bowl food menu can have any theme you like.

Continue Reading...

CANAPE

Asian style Canape and bowl food menu can have any theme you like.

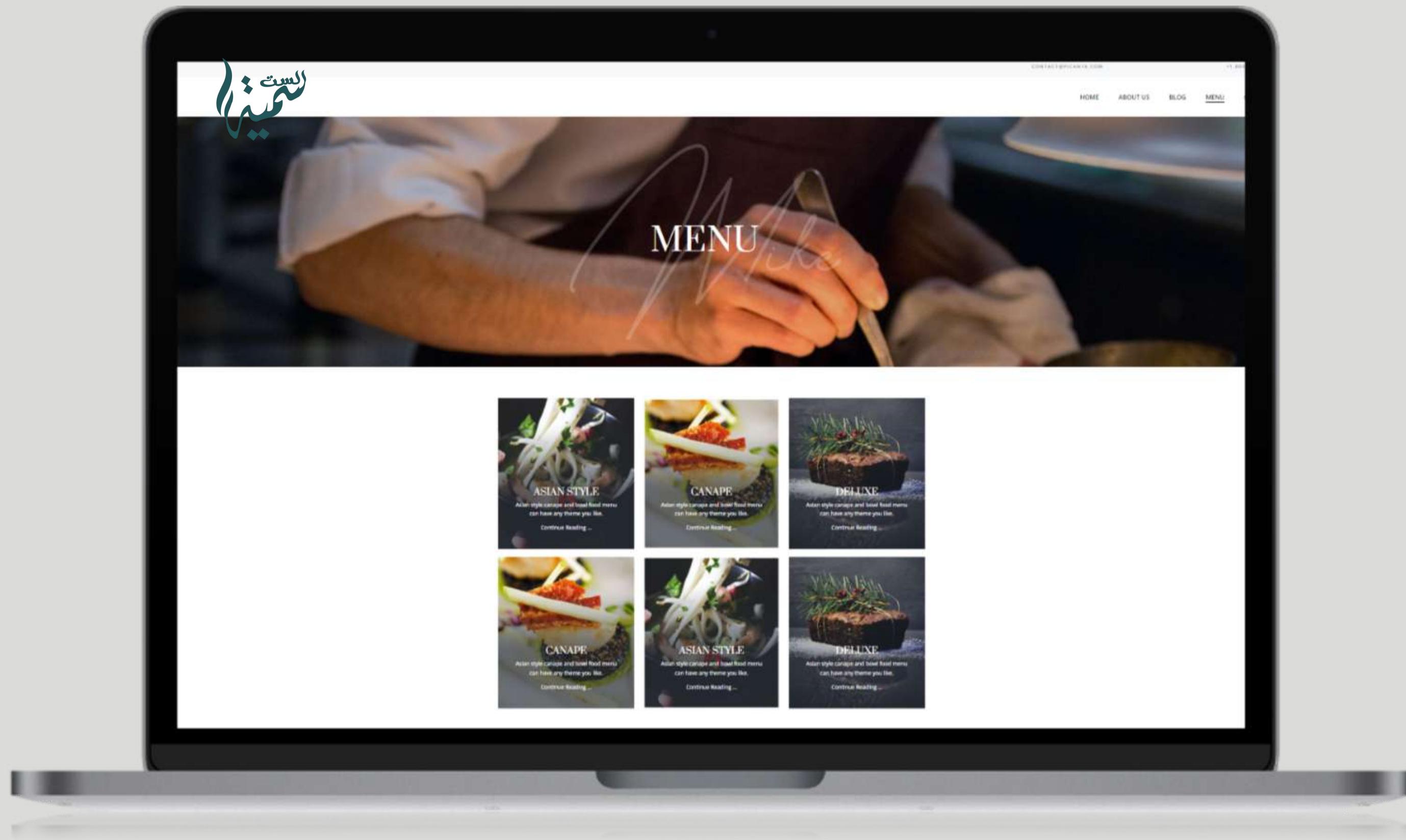
Continue Reading...

DELUXE

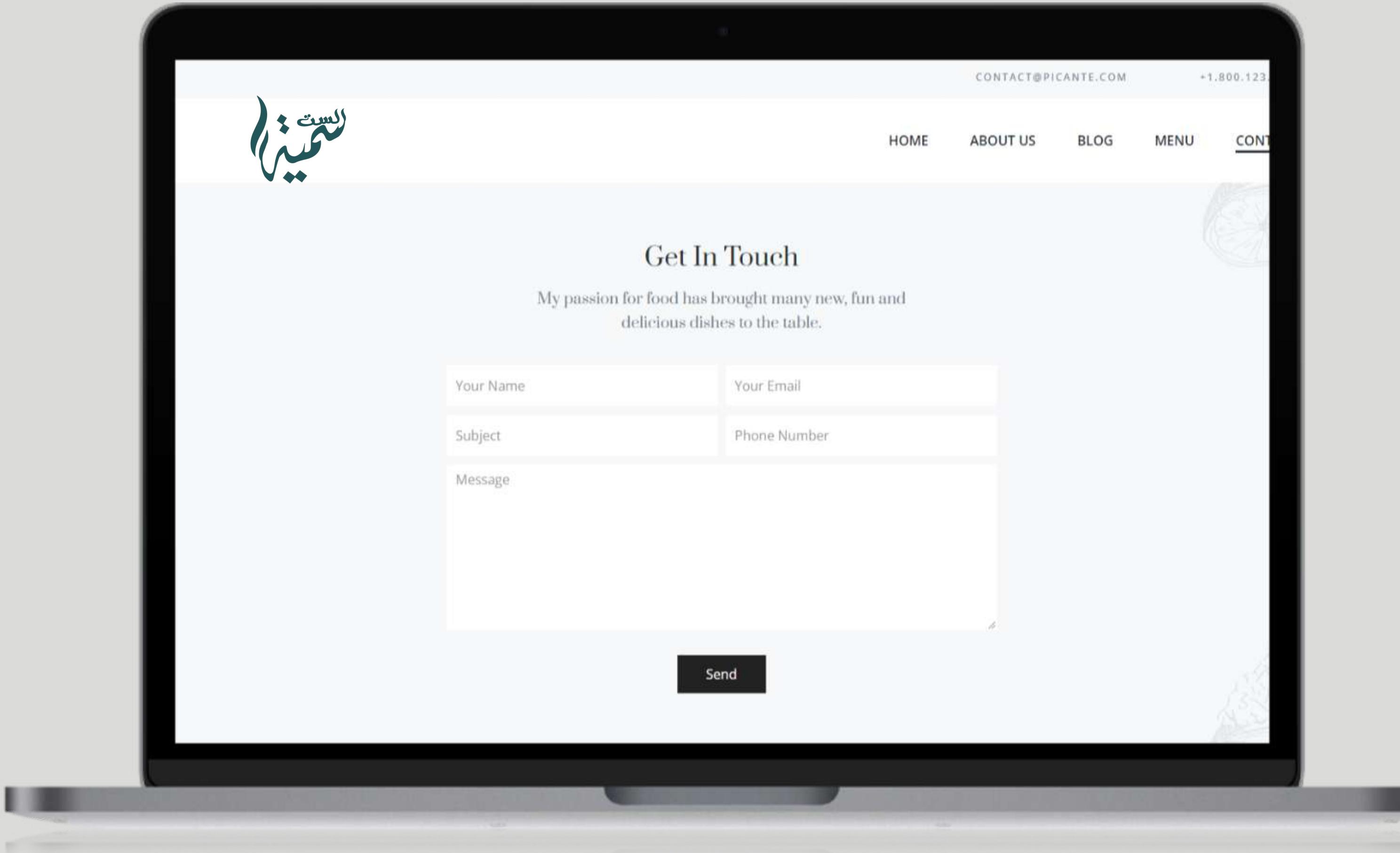
Asian style canape and bowl food menu can have any theme you like.

Continue Reading...

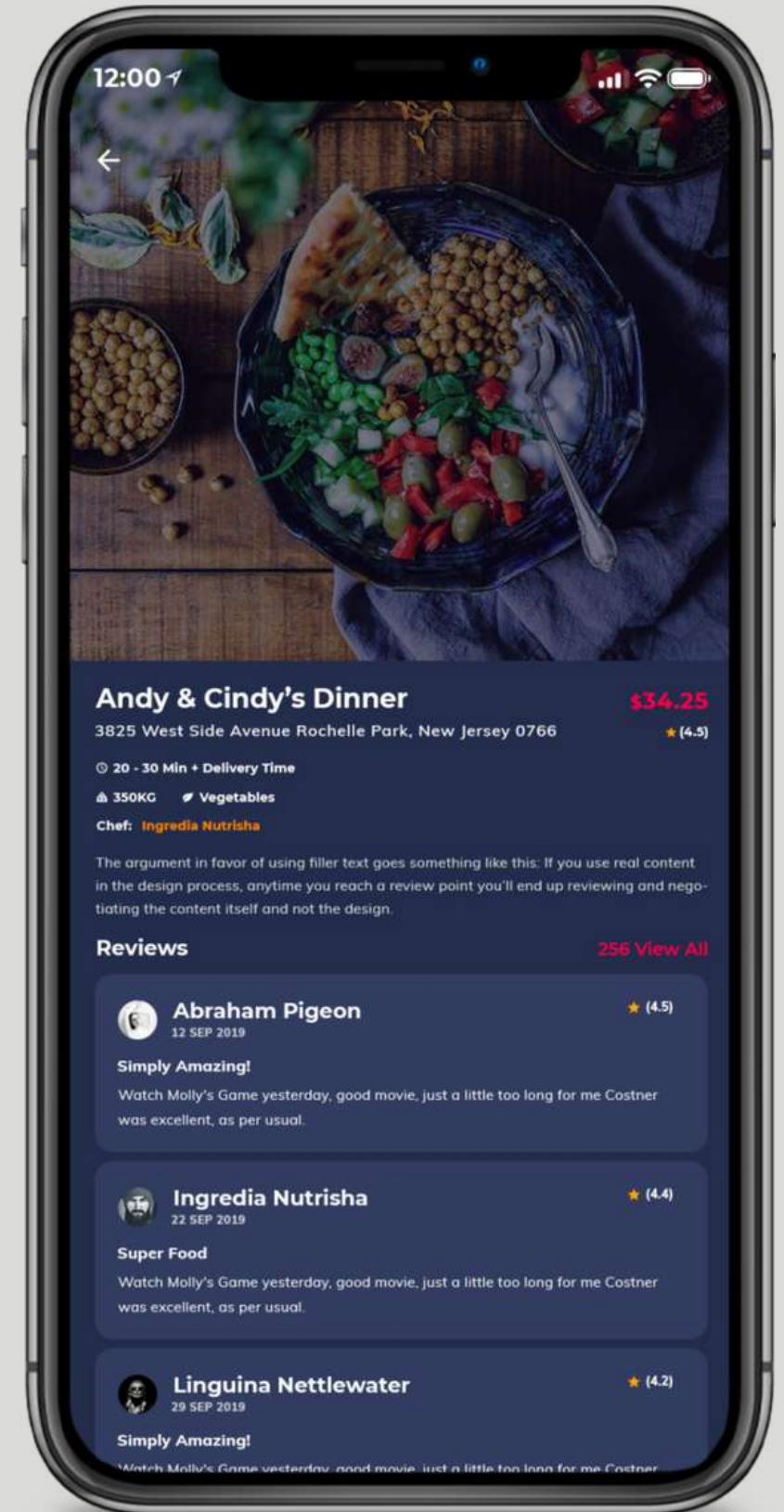
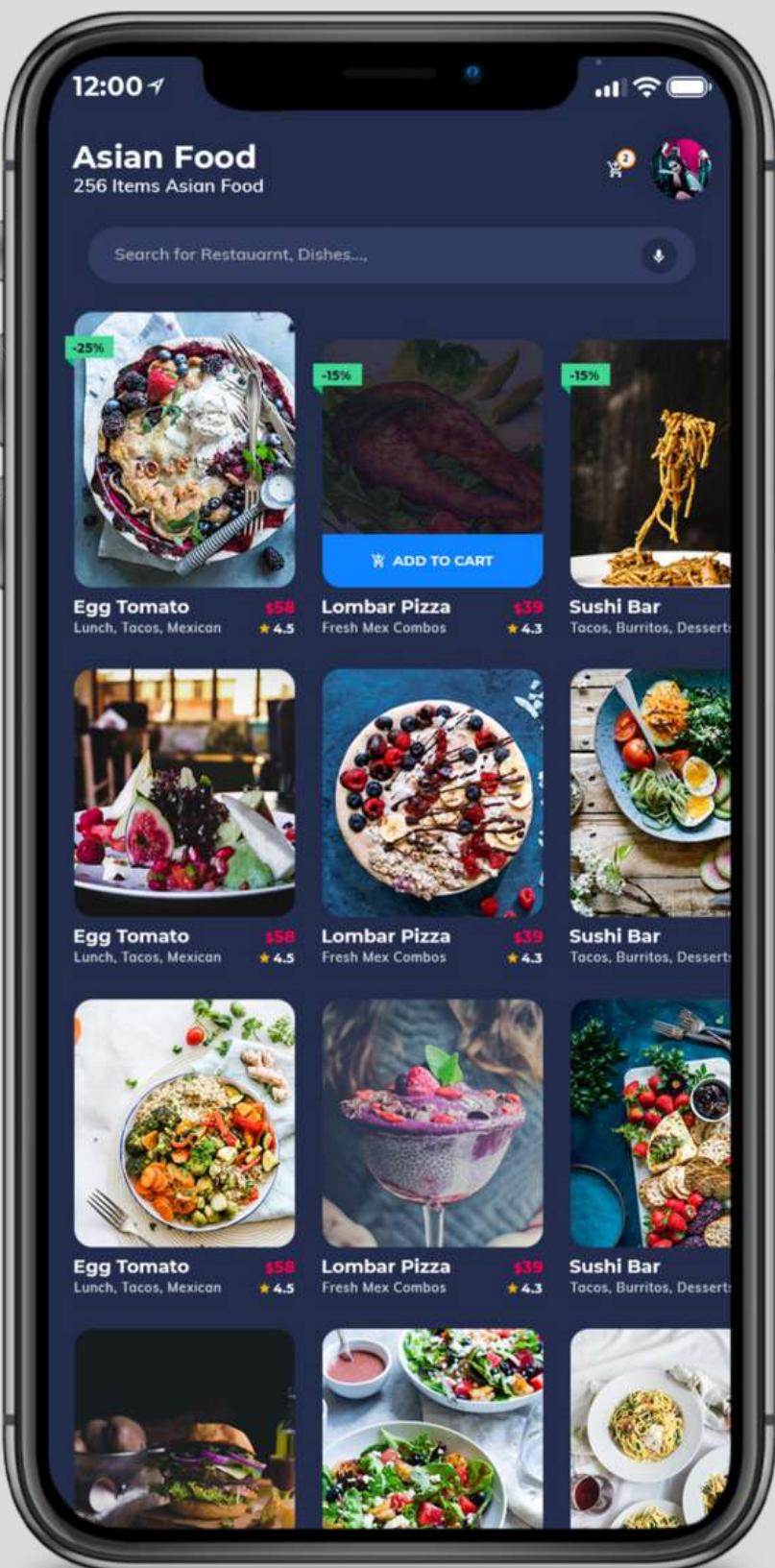
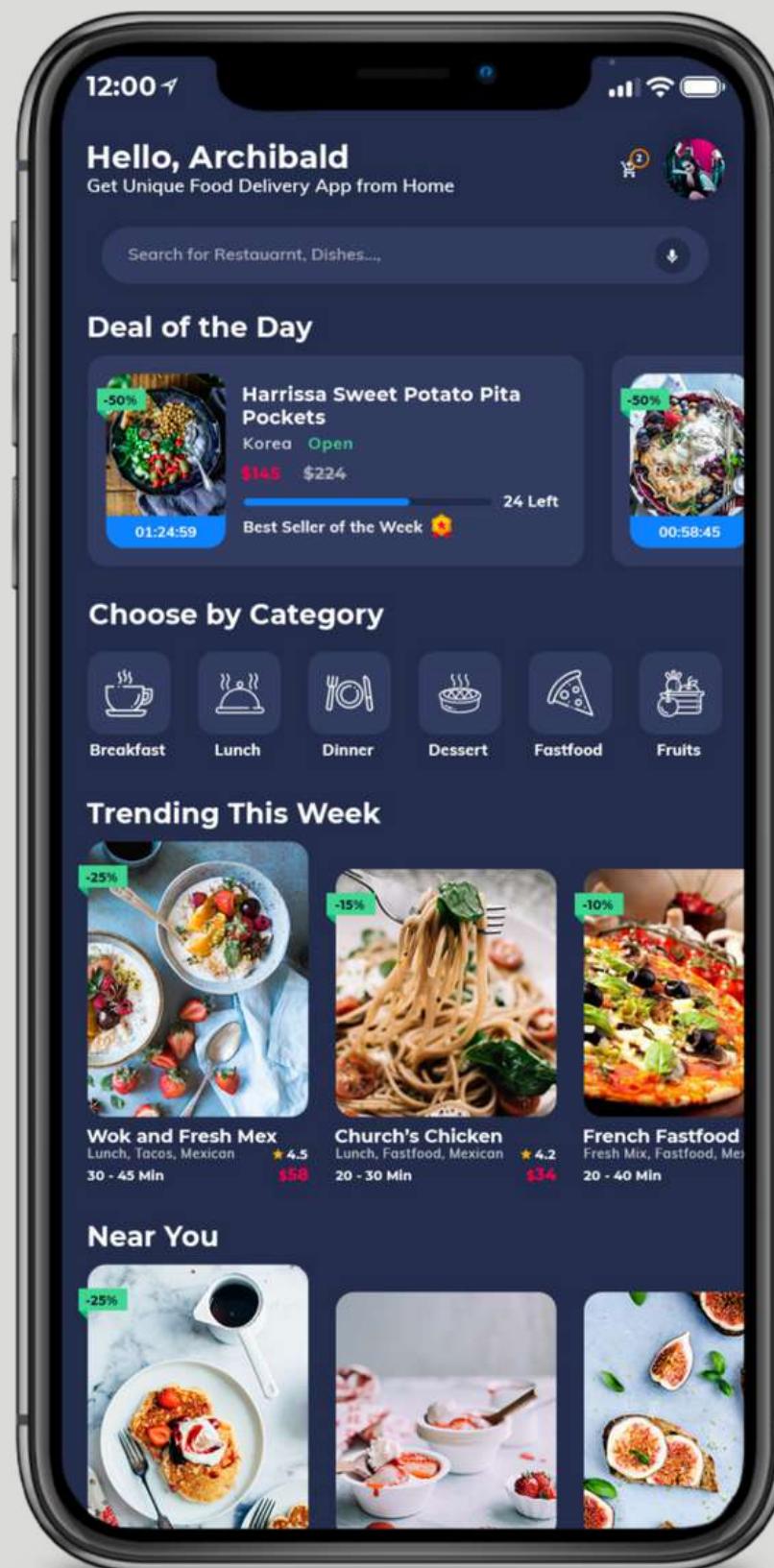
# Website Design



# Website Design



# Mobile Application Design



# Mobile Application Design

